

Date: 19.06.2018

From  
Dr. N. Visalakshi,  
Head of the Department,  
Management Studies,  
Aditya Engineering College(A).

To  
The principal,  
Aditya Engineering College(A).

Respected Sir,

Sub: Request to grant permission to organise an awareness programme -reg.

The Department of Management Studies, is proposing to organise an awareness programme on **"Entrepreneurships Opportunities in Event Management"** on 27-06-2018 for MBA II and IV semester and IMBA IV semester students to introduce the concepts of Event Management. Hence, I request you to grant permission to organise the programme for the benefit of the students and sanction an amount of Rs 8,000/- for smooth conduction of the Programme. Please find below the budget estimation for the same.

S. No	Particulars	Amount in Rs.
1	Honorarium	6,000
2	Travel Allowance	1,000
3	Miscellaneous	1,000
Total		8,000

Thanking you sir,

Approved  
[Signature]

[Signature]

Yours sincerely

N. Visalakshi

Head of the Department

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Head of the Department  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM



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## Department of Management Studies

Date: 26.06.2018

### CIRCULAR

All the MBA II, IV semester and IMBA IV semester students are hereby informed that the Department of Management Studies will be organising an awareness Programme on "Entrepreneurship Opportunities in Event Management" on 27-06-2018. Hence, all the students are advised to attend the programme and utilize this opportunity.

For further information you can contact event coordinator Mr. Duvvuri Meherji, Associate Professor, Department of Management Studies.

**Venue:** Abdul Kalam Bhavan Seminar Hall (Room No: AKB 101)

**Timings:** 9:30AM-4:00PM

*N. Vinod*  
Head of the Department

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
SURAMPALEM

*[Signature]*  
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# **Aditya Engineering College(A)**

**Awareness programme on**

**"Enterprenuership Opportunities in Event Management"**

**Organized by**

**Department of Management Studies**

**Guest Speaker:**

**Dr. N. Udaya Bhaskar, Associate Professor, Adikavi Nannaya University, Rajahmundry.**

**Date: 27-06-2018**

**Timings: 9:30 AM - 4:00 PM**

**Venue: Abdul Kalam Bhavan seminar hall-101**

**Coordinator : Mr. Duvvuri Meherji, Associate professor, Management Studies.**

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## DEPARTMENT OF MANAGEMENT STUDIES

Name of the Programme: An awareness programme on "Entrepreneurship Opportunities in Event Management"

### List of Participants

Date:27-06-2018

S.No	Roll.No	Student Name
1	18A91E0001	ADADAKULA SAI VINAY
2	18A91E0003	AKASAPU SAI CHANDRA MOULI
3	18A91E0005	ASAPU SAI SURYA KIRAN
4	18A91E0006	BALAM TEJASREE
5	18A91E0007	BATHINA SOWJANYA
6	18A91E0008	BONDADA SATYA LAKSHMI KUMARI
7	18A91E0009	CHANDANA DOLLY RAJEEVINI
8	18A91E0011	CHINTALAPUDI SAI SRINIVAS CHAKRAVARTHY
9	18A91E0012	DHULIPUDI SAI HARSHITHA
10	18A91E0014	DEEVI BALA VENKATA NAGA SAIKRISHNA
11	18A91E0015	DHULIPUDI LAKSHMI HARIKA
12	18A91E0016	GARRE LAKSHMI HARIKA
13	18A91E0017	GEESALA NAGA SAIRAM
14	18A91E0019	GUTTULA RAMYA
15	18A91E0021	JAMI USHA KIRAN
16	18A91E0022	JANAKI VANDANA MATTAPARTHI
17	18A91E0023	KALIGOTLA SAI KRISHNA MANJARI
18	18A91E0024	KANAKALA UDAYA BHASKAR
19	18A91E0025	KANDULA VENKATA SATYA SAI NAVEEN
20	18A91E0027	KATAKAM KRISHNA MURTHY
21	18A91E0028	KONDEPUDI R D S VENKATA SAISREE
22	18A91E0029	KSHATRI SAI SAGAR SINGH
23	18A91E0031	LAKKIMSETTY RENU HARIKA
24	18A91E0032	MAGAPU SAI GANESH SUDHEER KUMAR
25	18A91E0033	MALLA SURYA PHANI KUMAR
26	18A91E0034	MANYAM SAI
27	18A91E0035	MASINA HARI KRISHNA
28	18A91E0038	NANDAMURI SUPRIYA
29	18A91E0039	NARLA GOPALA DURGA RADHA RATNAMANI

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30	18A91E0040	NEKKANTI SURYA VENKATA NAVEEN
31	18A91E0041	OLETI ANOOK
32	18A91E0042	PANTADI RAJU
33	18A91E0044	PERUMALLA LATHA
34	18A91E0045	RAAVI NAGA LAKSHMI PRASANNA
35	18A91E0046	RAMAVARAPU PRASANNA
36	18A91E0047	REDDI PRUDHVI SUMAKANTH
37	18A91E0049	SANNETI KAMALA
38	18A91E0050	THONDAPU SATYA SAI KRISHNA REDDY
39	18A91E0051	TIRUPATHI KUSUMA SATYA DURGA BHAVANI
40	18A91E0054	PARUSUBOTHU VENKATA RAMANA
41	17A91E0001	CHIDAGAM VEERA CHANDINI
42	17A91E0002	DWARAMPUDI KRISHNA VAKULA
43	17A91E0004	KONDAPALLI SAI MADHURI
44	17A91E0005	PITHANI REVATHI
45	17A91E0006	SUNEEL KUMAR DUVVADA
46	17A91E0007	ALLADA V D A PRAVEEN KUMAR
47	17A91E0008	AYINAVALLI MANIKANTA
48	17A91E0009	MISS BANDARU ASRITHA NAGADEVI
49	17A91E0013	BATTINA GIRI BABU
50	17A91E0014	MISS BHISETTI VENKATA MADHURI
51	17A91E0015	BOJJA BHAVANA LALITHA
52	17A91E0016	Mr. CHAKKA PHANI KRISHNA
53	17A91E0019	DAMMU REZEON RICHARDS
54	17A91E0020	DANDAMUDI SRI LAKSHMI SOWMYA
55	17A91E0021	DANTINA ANITA SECHIBENI
56	17A91E0022	DHARANALAKOTA V G L N J GEETANJALI
57	17A91E0023	GOLLAVILLI LOVA SATYANARAYANA
58	17A91E0025	Mr. GODA NIRGUNA MURTHY
59	17A91E0026	Mr. GUDLA SAI DURGA PRASAD
60	17A91E0028	Mr. INTI VENKATA SATYANARAYANA
61	17A91E0029	KONDA LEELA NAGA LAKSHMI PRIYANKA
62	17A91E0030	KANDALA VENKATA VALLI
63	17A91E0031	Mr. KASIREDDY VINAY KUMAR
64	17A91E0033	LOLABHATTU SATYA RAMA SAI SURESH RAJU
65	17A91E0034	MADDA DIVYA SRI
66	17A91E0035	MALAY LAHIRI
67	17A91E0036	Mr. MANYAM GANESH KUMAR



68	17A91E0037	MR. MARISETTI DURGA SATYANARAYANA
69	17A91E0039	MISS MOCHI LOKESWARI BAI
70	17A91E0042	POSAMCHETTI LALITHA PADMA
71	17A91E0043	PADAVALA V V M MANI TEJA
72	17A91E0044	PARAVATHINI SATISH
73	17A91E0045	PASUPULETI LAKSHMI SWETHA
74	17A91E0047	Mr. POIBA GANESH
75	17A91E0048	REDDY YAMUNA DEVI
76	17A91E0050	SARAGADA DILEEP KUMAR
77	17A91E0051	Mr. SAVARAPU JOHN PRAKASH
78	17A91E0056	YERAKAREDDY PRADEEP REDDY
79	17A91E0057	AMALAKANTI PRAVALLIKA
80	17A91E0058	SANGU PHANIKRISHNA
81	17A91M0002	ANJALI DEVI KOMMANAPALLI
82	17A91M0003	ANUSHA BISWAS
83	17A91M0004	AVIDI MOHAN MURALI
84	17A91M0005	BANDARU BALA MONIKA
85	17A91M0006	BHARGAV PRAKASH CH
86	17A91M0009	K PRAVEEN
87	17A91M0010	KODURI RAGA PRIYA
88	17A91M0011	KOVVURI RAVI TEJA REDDY
89	17A91M0013	P N S S LAKSHMI SUSMITHA ADURI
90	17A91M0015	PEKETI BHUVANESWARI
91	17A91M0016	S TEJA VENKATA SUBBARAO SAI
92	17A91M0020	TEJASWINI SUMALA
93	17A91M0022	VUDATHA RESHMASRI DANTESWARI
94	17A91M0023	ARIGELA LAVANYA
95	17A91M0025	PALLA SNIGDHA GIRIJA MOUNIKA

*D. Meherji*  
Coordinator

*N. V. Reddy*  
Head of the Department

Head of the Department  
Department of Management Studies  
Aditya Engineering College (A)  
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## DEPARTMENT OF MANAGEMENT STUDIES

Name of the Programme: An awareness programme on "Entrepreneurship Opportunities in Event Management"

### Attendance Sheet

II & IV SEM-MBA and IV SEM- IMBA

Date:27-06-2018

Sl.No	Roll.No	Student Name	Signature
1	18A91E0001	ADADAKULA SAI VINAY	C Vinay
2	18A91E0002	AINAMPUDI BHARATHI	Absent
3	18A91E0003	AKASAPU SAI CHANDRA MOULI	Mouli
4	18A91E0004	AKULA SUSHMITHA	Absent
5	18A91E0005	ASAPU SAI SURYA KIRAN	Surya
6	18A91E0006	BALAM TEJASREE	Tejasree
7	18A91E0007	BATHINA SOWJANYA	Sowjanya
8	18A91E0008	BONDADA SATYA LAKSHMI KUMARI	Lakshmi
9	18A91E0009	CHANDANA DOLLY RAJEEVINI	Rajeevini
10	18A91E0010	CHINTA NAGENDRA	Absent
11	18A91E0011	CHINTALAPUDI SAI SRINIVAS CHAKRAVARTHY	Chintalapati
12	18A91E0012	DHULIPUDI SAI HARSHITHA	Harshitha
13	18A91E0014	DEEVI BALA VENKATA NAGA SAIKRISHNA	Saikh
14	18A91E0015	DHULIPUDI LAKSHMI HARIKA	Harika
15	18A91E0016	GARRE LAKSHMI HARIKA	Harika
16	18A91E0017	GEESALA NAGA SAIRAM	Sairam
17	18A91E0019	GUTTULA RAMYA	Ramya
18	18A91E0020	INALA VENKATESH	Absent
19	18A91E0021	JAMI USHA KIRAN	Kiran
20	18A91E0022	JANAKI VANDANA MATTAPARTHI	Vandana
21	18A91E0023	KALIGOTLA SAI KRISHNA MANJARI	Manjari
22	18A91E0024	KANAKALA UDAYA BHASKAR	Bhaskar
23	18A91E0025	KANDULA VENKATA SATYA SAI NAVEEN	Naveen
24	18A91E0026	KARRI SATYA SREE SWETHA	Absent
25	18A91E0027	KATAKAM KRISHNA MURTHY	Krishna
26	18A91E0028	KONDEPUDI R D S VENKATA SAISREE	Saisree
27	18A91E0029	KSHATRI SAI SAGAR SINGH	Sagar
28	18A91E0030	KUMPATLA MADHAVI	Absent
29	18A91E0031	LAKKIMSETTY RENU HARIKA	Renu
30	18A91E0032	MAGAPU SAI GANESH SUDHEER KUMAR	Sudheer
31	18A91E0033	MALLA SURYA PHANI KUMAR	Kumar
32	18A91E0034	MANYAM SAI	Sai
33	18A91E0035	MASINA HARI KRISHNA	Krishna
34	18A91E0036	MIDDE MAHITHA MANVI	Absent
35	18A91E0037	MOGALTHURU SRI GANGA	Absent
36	18A91E0038	NANDAMURI SUPRIYA	Supriya

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R. Mahesh

Coordinator



37	18A91E0039	NARLA GOPALA DURGA RADHA RATNAMANI	Radha
38	18A91E0040	NEKKANTI SURYA VENKATA NAVEEN	Naveen
39	18A91E0041	OLETI ANOOK	O. Anook
40	18A91E0042	PANTADI RAJU	P. Raju
41	18A91E0043	P. L. GANGA SATYA SAI PAVITRA	Absent
42	18A91E0044	PERUMALLA LATHA	P. Latha
43	18A91E0045	RAAVI NAGA LAKSHMI PRASANNA	L. Prasanna
44	18A91E0046	RAMAVARAPU PRASANNA	R. Prasanna
45	18A91E0047	REDDI PRUDHVI SUMAKANTH	Prudhvi
46	18A91E0048	SANGADI MALLIKHARJUNARAO	Absent
47	18A91E0049	SANNETI KAMALA	S. Kamala
48	18A91E0050	THONDAPU SATYA SAI KRISHNA REDDY	Satyasa
49	18A91E0051	TIRUPATHI KUSUMA SATYA DURGA BHAVANI	Satyasa
50	18A91E0053	VASAMSETTY SATYA HARIKA	Absent
51	18A91E0054	PARUSUBOTHU VENKATA RAMANA	Ramana
52	17A91E0001	CHIDAGAM VEERA CHANDINI	Chandini. C.
53	17A91E0002	DWARAMPUDI KRISHNA VAKULA	Krishna
54	17A91E0003	KASANI RAMBABU	Absent
55	17A91E0004	KONDAPALLI SAI MADHURI	Madhuri
56	17A91E0005	PITHANI REVATHI	Revathi
57	17A91E0006	SUNEEL KUMAR DUVVADA	D. Suneel
58	17A91E0007	ALLADA V D A PRAVEEN KUMAR	Praveen
59	17A91E0008	AYINAVALLI MANIKANTA	Manikanta
60	17A91E0009	MISS BANDARU ASRITHA NAGADEVI	Asritha
61	17A91E0010	MISS BANDI DURGA BHAVANI	Absent
62	17A91E0012	BASU VEERA VENKATA NARESH	Absent
63	17A91E0013	BATTINA GIRI BABU	Giri
64	17A91E0014	MISS BHISETTI VENKATA MADHURI	Madhuri
65	17A91E0015	BOJJA BHAVANA LALITHA	Lalitha
66	17A91E0016	Mr. CHAKKA PHANI KRISHNA	Krishna
67	17A91E0017	Miss CHAKRALA BHAVYA	Absent
68	17A91E0018	Miss CHONGALA JAVALI	Absent
69	17A91E0019	DAMMU REZEON RICHARDS	Richards
70	17A91E0020	DANDAMUDI SRI LAKSHMI SOWMYA	Sowmya
71	17A91E0021	DANTINA ANITA SECHIBENI	Anitha
72	17A91E0022	DHARANALAKOTA V G L N J GEETANJALI	Geetanjali
73	17A91E0023	GOLLAVILLI LOVA SATYANARAYANA	Lova
74	17A91E0024	GAJJARAPU SAI KARTHIK	Absent
75	17A91E0025	Mr. GODA NIRGUNA MURTHY	Goda
76	17A91E0026	Mr. GUDLA SAI DURGA PRASAD	Prasad
77	17A91E0028	Mr. INTI VENKATA SATYANARAYANA	Venkata
78	17A91E0029	KONDA LEELA NAGA LAKSHMI PRIYANKA	Priyanka
79	17A91E0030	KANDALA VENKATA VALLI	K. V. Valli
80	17A91E0031	Mr. KASIREDDY VINAY KUMAR	Kumar
81	17A91E0032	Miss KUNCHE NAVYA KALA	Absent
82	17A91E0033	LOLABHATTU SATYA RAMA SAI SURESH RAJU	Raju
83	17A91E0034	MADDA DIVYA SRI	Divya Sri
84	17A91E0035	MALAY LAHIRI	M. Lahiri

  
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 D. Meheri  
 Coordinator



85	17A91E0036	Mr. MANYAM GANESH KUMAR	M. Ganesh
86	17A91E0037	MR. MARISSETTI DURGA SATYANARAYANA	Durga
87	17A91E0039	MISS MOCHI LOKESWARI BAI	bai
88	17A91E0040	NALAM SAI VIGNA	Absent
89	17A91E0041	NANDIPATI RAMESH	Absent
90	17A91E0042	POSAMCHETTI LALITHA PADMA	P.L. Padma
91	17A91E0043	PADAVALA V V M MANI TEJA	Teja.
92	17A91E0044	PARAVATHINI SATISH	Satish
93	17A91E0045	PASUPULETI LAKSHMI SWETHA	Swetha
94	17A91E0046	Miss PATRI VENKATA JAHNAVI	Absent
95	17A91E0047	Mr. POIBA GANESH	Ganesh
96	17A91E0048	REDDY YAMUNA DEVI	Devi
97	17A91E0049	MISS.KONDURI SAMYUKTHA	Absent
98	17A91E0050	SARAGADA DILEEP KUMAR	S.D. Kumal.
99	17A91E0051	Mr. SAVARAPU JOHN PRAKASH	S. John Prakash
100	17A91E0052	Mr. SHAIK TAYYAB AHAMED	Absent
101	17A91E0054	SUNKAVALLI SRAVYA SRI	Absent
102	17A91E0055	TERESA KUTTI KAKOLLU	Teresa
103	17A91E0056	YERAKAREDDY PRADEEP REDDY	Reddy
104	17A91E0057	AMALAKANTI PRAVALLIKA	Pravallika
105	17A91E0058	SANGU PHANIKRISHNA	S. phanikrishna
106	17A91M0001	AMBALLA PREETHI ANUSHA	Absent
107	17A91M0002	ANJALI DEVI KOMMANAPALLI	devi
108	17A91M0003	ANUSHA BISWAS	A. Biswas
109	17A91M0004	AVIDI MOHAN MURALI	Anisha
110	17A91M0005	BANDARU BALA MONIKA	B. B. Monika
111	17A91M0006	BHARGAV PRAKASH CH	Prakash
112	17A91M0007	DASARI SURYA PAVAN KALYAN	Absent
113	17A91M0008	DILEEP SAI GANESH KONA	Absent
114	17A91M0009	K PRAVEEN	K. PRAVEEN
115	17A91M0010	KODURI RAGA PRIYA	Priya
116	17A91M0011	KOVVURI RAVI TEJA REDDY	K. Ravi Teja
117	17A91M0012	NAKKA CHAKRI	Absent
118	17A91M0013	P N S S LAKSHMI SUSMITHA ADURI	Susmitha
119	17A91M0015	PEKETI BHUVANESWARI	P. Bhuvaneshwari
120	17A91M0016	S TEJA VENKATA SUBBARAO SAI	Sai
121	17A91M0017	SAKHIREDDY RUPA	Absent
122	17A91M0018	SAMHITHA RAYANAM REMELLA	Absent
123	17A91M0020	TEJASWINI SUMALA	Sumala
124	17A91M0022	VUDATHA RESHMASRI DANTESWARI	V. Rasmasi
125	17A91M0023	ARIGELA LAVANYA	LAVANYA
126	17A91M0025	PALLA SNIGDHA GIRIJA MOUNIKA	P.S.G. Mounika

*P. Mehar.*  
Coordinator

*g. u.*

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*N. V. Reddy*  
Head of the Department  
Head of the Department  
Department of Management Studies  
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## Department of Management Studies

Date: 28 -06-2018

### Report on awareness Programme on "Entrepreneurship Opportunities in Event Management"

Name of the Event: **Entrepreneurship Opportunities in Event Management**

#### Introduction to the Event:

An awareness programme was conducted at Aditya Engineering College(A), by the department of Management Studies to impart knowledge on Event management, the application of project management to the creation and development of festivals, events and conferences. Event management involves studying the intricacies of the brand, identifying the target audience, devising the event concept, planning the logistics and coordinating the technical aspects before actually launching the event. Event management is considered one of the strategic marketing and communication tools by companies of all sizes. From product launches to press conferences, companies create promotional events to help them communicate with clients and potential clients. They might target their audience by using the news media, hoping to generate media coverage which will reach thousands or millions of people.

**Event Date:** 27-06-2018

**Coordinator:** Mr. Duvvuri Meherji, Associate professor, Management Studies.

#### Agenda:

- Event Management services & Skills
- Stages and Types
- Best Event Management Companies Case Studies
- Activities and start-ups

**No. of Participants:** 95

**Resource Persons:** Dr. N. Udaya Bhaskar, Associate Professor, Adikavi Nannaya University, Rajahmundry.

#### Resource person's Profile:

He obtained Ph.D. in the area of retail service quality. He completed M.Phil., and M.B.A. in Marketing Management. He is currently working as an Assistant Professor and Head in the Department of Management Studies, Adikavi Nannaya University, Rajahmundry, India. Currently he is working on a ICSSR sponsored project titled

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"Assessment of Service Quality in Higher Education as Case of Select Universities in India".

**Venue:** Abdul Kalm Bhavan Seminar Hall (Room No: 101)

**Staffing:**

1. Mr. S. Naveen Asst. Professor
2. Mr. M. Raj Kumar, Asst. Professor

**Outcomes:**

- students will acquire competencies to Plan a proposal on management of an event.
- Students Understand the skills and challenges faced in managing an event.
- Students learnt to develop new Events for updated necessities.

**Closing remarks:**

After this awareness programme students got clarity about importance of Event Management and how it creates way to new jobs. They organise a range of events, ensuring the audience is engaged and the message of the event is delivered properly.

*D. Mehari*  
**Coordinator**

*N. Vimal*  
**Head of the Department**

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
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*(Signature)*  
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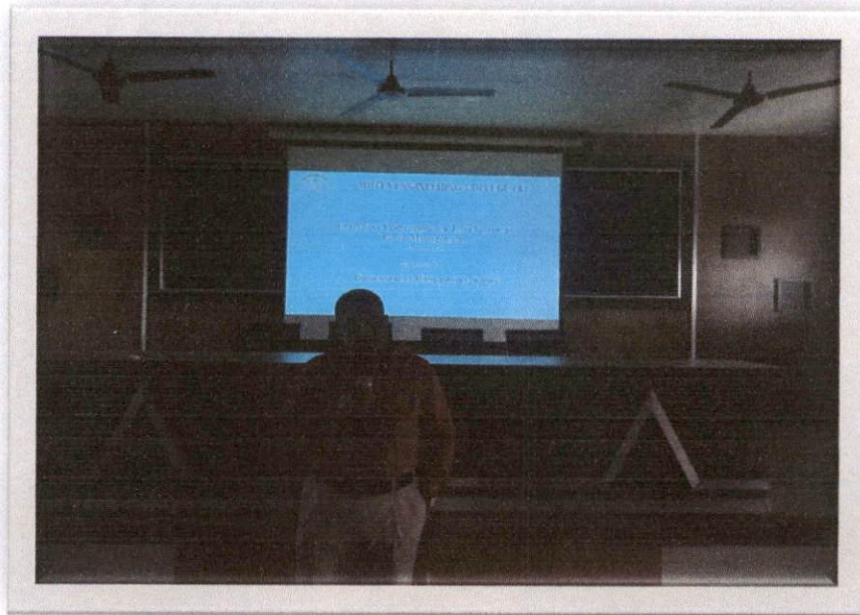


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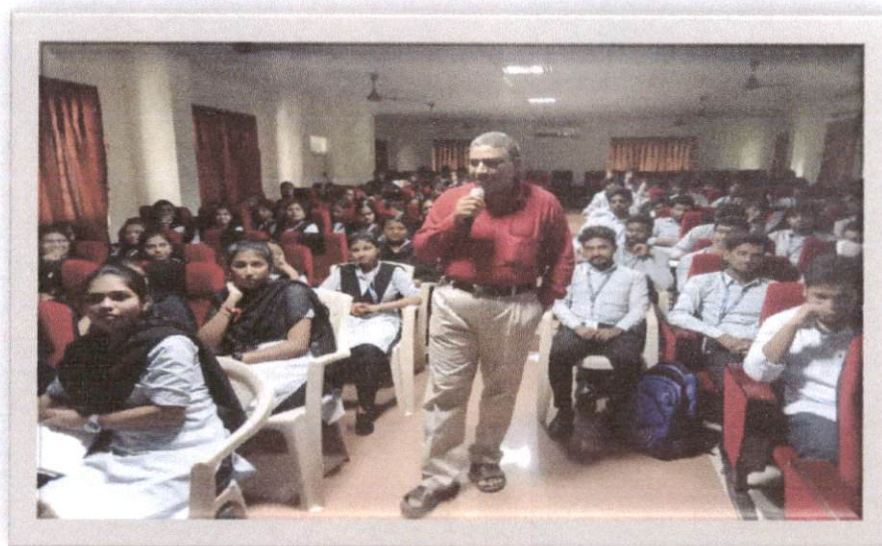
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Presentation Session



Interactive Session





Presentation Session

*D. Mehari*  
Coordinator

*N. Visal*  
Head of the Department

*Head of the Department*  
Department of Management Studies  
Aditya Engineering College (A)  
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